

Dad

Hi, honey, what are you up to?

Daughter

Working on my science fair project.

Dad

Ok, a fan and a meter that's spinning like crazy. What's it do?

Daughter

Measures how much electricity a fan uses to push air through a dirty furnace filter.

Dad

Sure uses a lot of electricity, doesn't it! Look at that meter spin! No wonder my electric bill is so high.
(resigned laugh)

Daughter

Now watch this.

Dad:

Wow! The meter's barely moving now! What'd you do?

Daughter:

Changed the air filter!

Daughter

Where are you going, Dad?

Dad

To the store to get a new filter!

Narrator

About 40% of a home's electric use is for heating and air conditioning. And a dirty filter is a leading cause of wasted electricity. Change your filter today. It's the economical thing to do.

Sponsored by Flanders Precisionaire, America's leading producer of home air filters.

Open to whirring sound, such as a vacuum cleaner with the hose plugged, accompanied by rapid clicking sound

Sound of soft clinks and clunks as you here her working.

Whirring, rapid clicking sound continues under.

“

“

Sound of her changing filter Whirring sound, slides down, like a vacuum cleaner that is suddenly unplugged and clicking subsides to slow click.

Her voice showing pride of accomplishment.

Quiet pause with just the quiet whirring and slow clicking

His voice off-mic, like leaving the room.