

## **Narrator, celebrity voice.**

I was asked to do a radio commercial about not wasting energy. Radio is great for this because it lets you see clearly with your mind.

What does wasted energy sound like?

Like this..like throwing away money on the street.

This is money wasted on a thermostat set too high, or too low.

And this is a water heater set too high

And this is an old, inefficient appliance or air conditioner.

And this is a dirty air filter left too long in your furnace or air conditioner.

Almost half of home electric use is for heating or cooling. Don't throw money on the street. Put on a sweater or take off some clothes. Turn down your water heater. Buy efficient appliances...and change your air filter every month.

Then you can put some of that money you've been wasting...in the bank

## **Other narrator.**

sponsored by Flanders Precisionaire, America's leading producer of home air filters.

Street noise, like narrator is standing on busy street.

Metallic, ringing sound of large coin hitting concrete.

Sound of a slow steady stream of coins hitting concrete.

Add another stream of coins over the previous one.

Add another stream of coins over the previous two.

Add another stream of coins over the previous two.

Stream of coins diminishing with each suggestion narrator makes.

Sound of coin dropping in a piggy bank or glass.